

Closing Tues: HW 10.1

Closing Thurs: HW 10.2

Exam 1 will be returned Tues

Entry Task (directly from HW)

Consider $P(t) = 33t + 6t^2 - t^3$.

For what value of t is $P(t)$ increasing?

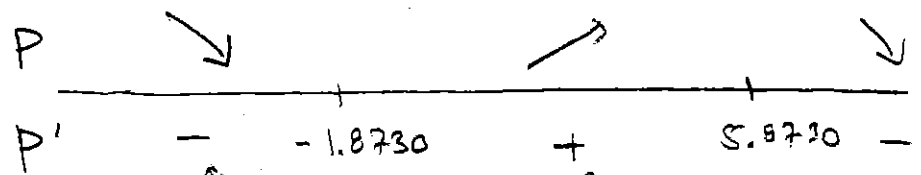
(You'll need a calculator to get some decimals). Also do the full 1st deriv.

number line analysis that we did in lecture on Friday.

$$P'(t) = 33 + 12t - 3t^2 \stackrel{?}{=} 0$$
$$11 + 4t - t^2 \stackrel{?}{=} 0$$

$\div 3$
 $a = -1$
 $b = 4$
 $c = 11$

$$t = \frac{-4 \pm \sqrt{4^2 - 4(-1)(11)}}{2(-1)}$$
$$= \frac{-4 \pm \sqrt{16 + 44}}{-2} = \frac{(-4 \pm \sqrt{60})}{-2}$$
$$= -1.8730 \quad \text{or} \quad 5.8730$$



$$P'(-10) = 33 + 12(-10) - 3(-10)^2 = -387$$

$$P'(0) = 33 + 12(0) - 3(0)^2 = 33$$

$$P'(10) = 33 + 12(10) - 3(10)^2 = -147$$

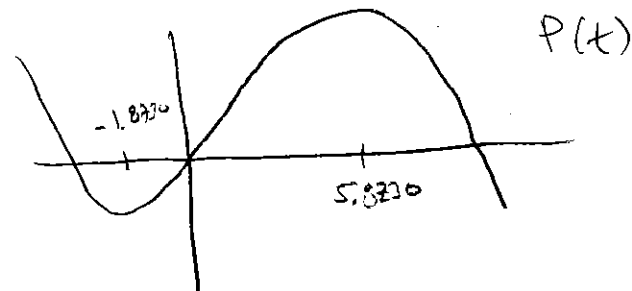
INCREASING ON

$$-1.8730 < t < 5.8730$$

(NOTE, IN HW IT IS AN APPLICATION WHERE ONLY POSITIVE MAKES SENSE)
 $0 < t < 5.8730$

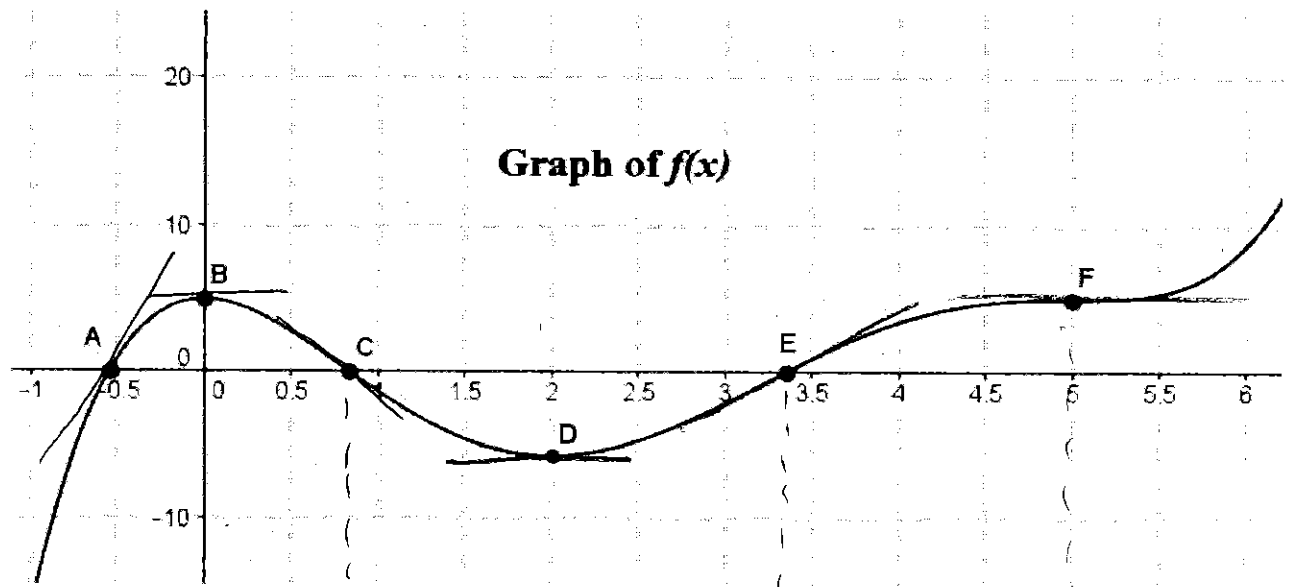
LOCAL MAX : AT $x = 5.8730$

LOCAL MIN : AT $x = -1.8730$



10.2 Concavity

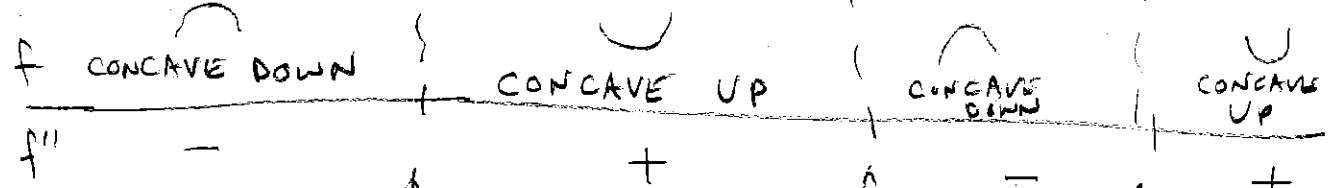
Consider the given $y = f(x)$ graph (same graph from last lecture). Draw the tangent line at each point. Is the tangent line above or below the curve near that point?



AT **A** AND **B**:
tangent is above
the graph. CONCAVE DOWN!

AT **D**: tangent is below
the graph. CONCAVE UP!

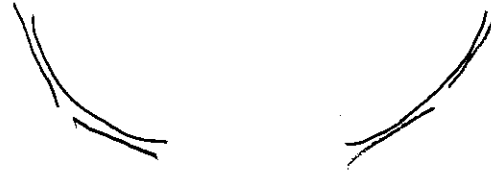
AT **C**, **E**, **F**: tangent
crosses the graph.
POINT OF INFLECTION.



Terminology:

If $f''(x)$ is *positive* at $x = a$,
then $f(x)$ is **concave up** at $x = a$.

This means the tangent slopes are increasing near $x = a$ and the tangent line is below the graph at $x = a$.



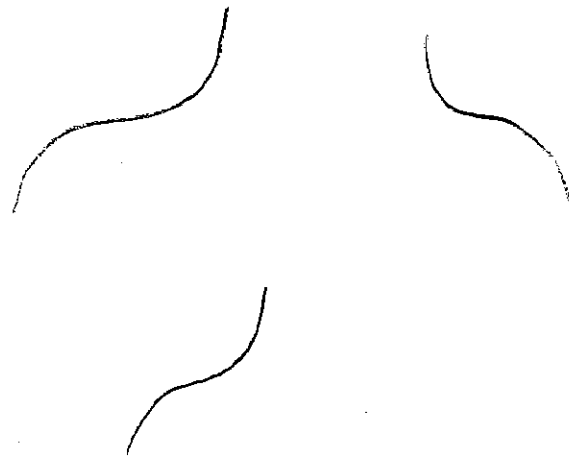
If $f''(x)$ is *negative* at $x = a$,
then $f(x)$ is **concave down** at $x = a$.

This means the tangent slopes are decreasing near $x = a$ and the tangent line is above the graph at $x = a$.



If $f''(x) = 0$ at $x = a$, then we say $x = a$
is a **possible point of inflection**.

A **point of inflection** is any point where
the concavity *changes*.



Example:

$$\text{Let } f(x) = \frac{1}{2}x^4 - 3x^2 + 5x + 1$$

Find all intervals when $f(x)$ is concave up and find all inflection points.

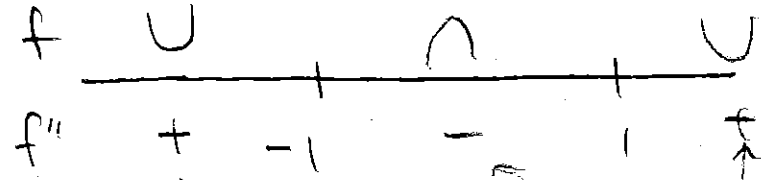
$$f'(x) = 2x^3 - 6x + 5$$

$$f''(x) = 6x^2 - 6 \stackrel{?}{=} 0$$

$$\Rightarrow 6x^2 = 6$$

$$\Rightarrow x^2 = 1$$

$$\Rightarrow x = \pm 1$$



$$f''(-2) = 6(-2)^2 - 6 = 24 - 6 = 18$$

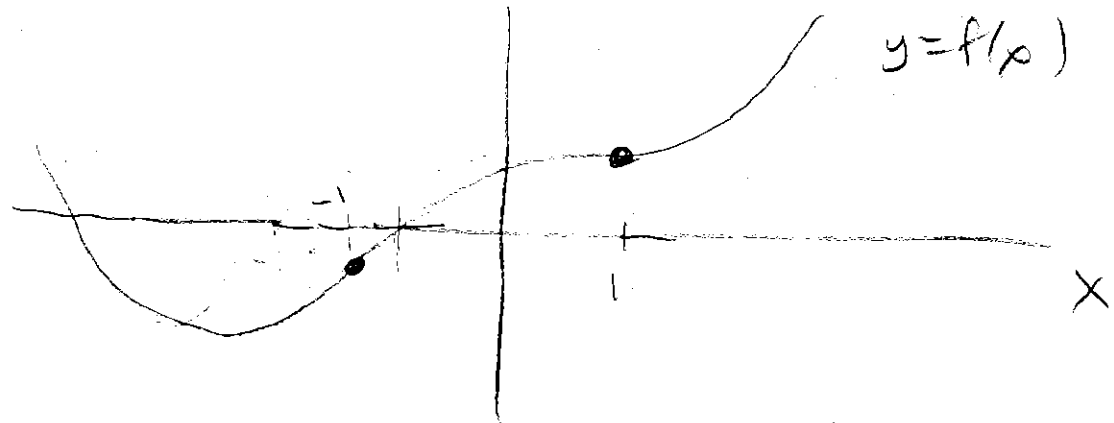
$$f''(0) = 6(0)^2 - 6 = -6$$

$$f''(2) = 6(2)^2 - 6 = 24 - 6 = 18$$

CONCAVE UP : $x < -1$

AND $x > 1$

INFLECTION PTS : $x = -1, x = 1$



Summary of 1st and 2nd deriv. facts

$f(x)$	$f'(x)$	$f''(x)$
horiz. tangent	zero	
increasing	positive	
decreasing	negative	
possible inflection	hor. tangent	zero
concave up	increasing	positive
concave down	decreasing	negative

1st Deriv Analysis:(to find critical points, increasing, decreasing, local max/min, h.p.o.i)

Step 1: Critical Points

Find $f'(x)$ and solve $f'(x) = 0$.

Step 2: Draw number line. Between critical points, pick values of x and plug into $f'(x)$ to see if it is positive or negative.

Step 3: Make appropriate conclusions.

2st Deriv Analysis: (to find inflection points, concave up/down)

Step 1: Possible Inflection Points

Find $f''(x)$ and solve $f''(x) = 0$.

Step 2: Draw number line. Between possible infection points, pick values of x and plug into $f''(x)$ to see if it is positive or negative.

Step 3: Make appropriate conclusions.

Example:

Let $g(x) = x^3$.

Find all local optima and points of inflection, then sketch the graph.

1st Deriv. Analysis

$$g'(x) = 3x^2 \stackrel{?}{=} 0 \Rightarrow x = 0$$

For $x < 0$: $g'(-1) = 3(-1)^2 = 3$

For $x > 0$: $g'(1) = 3(1)^2 = 3$

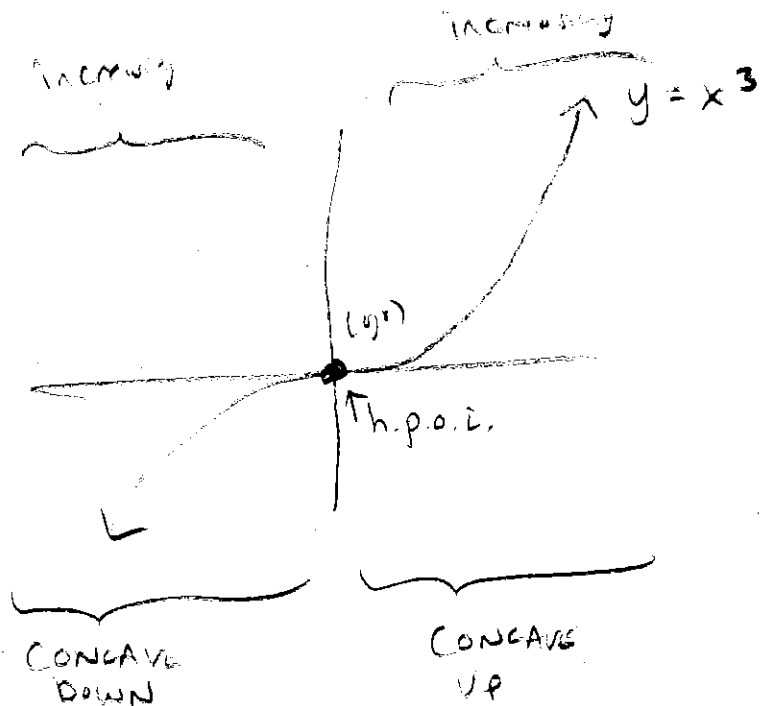
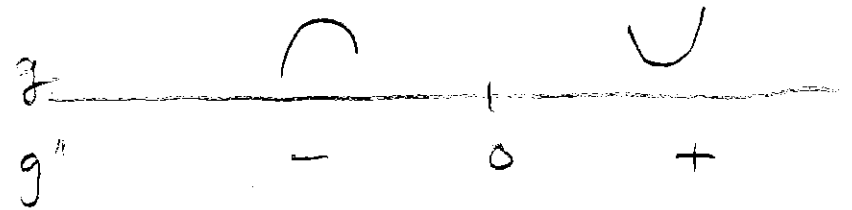
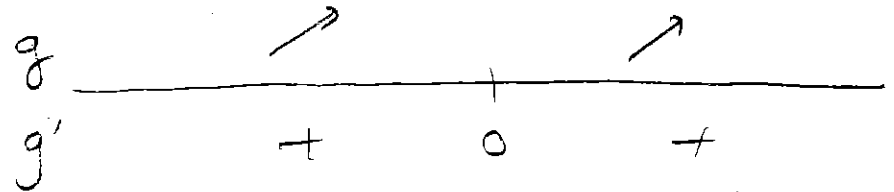
2nd Deriv. Analysis

$$g''(x) = 6x \stackrel{?}{=} 0 \Rightarrow x = 0$$

For $x < 0$: $g''(-1) = 6(-1) = -6$

For $x > 0$: $g''(1) = 6(1) = 6$

NO LOCAL OPTIMA!



Example: Let $TC(q) = 5000q^2 + 125000$ dollars for producing q things.

Recall: Overall average cost per item is given by

$$AC(q) = \frac{TC(q)}{q} = \frac{5000q^2 + 125000}{q}$$

$\frac{\$}{\text{Thing}}$

Analyze $AC(q)$.

(What does it look like?, what are relative max/min? etc....)

Simplify!

ONLY $q > 0$

$$AC(q) = \frac{5000q^2}{q} + \frac{125000}{q}$$

$$AC(q) = 5000q + 125000q^{-1}$$

$$AC'(q) = 5000 - 125000q^{-2} \stackrel{?}{=} 0$$

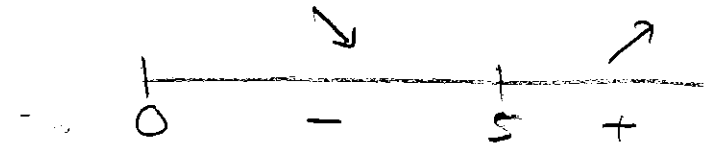
$$5000 - \frac{125000}{q^2} \stackrel{?}{=} 0$$

$\times q^2 \left\{$

$$5000q^2 - 125000 \stackrel{?}{=} 0$$

$$5000q^2 = 125000$$

$$q^2 = 25 \quad q = \pm 5$$

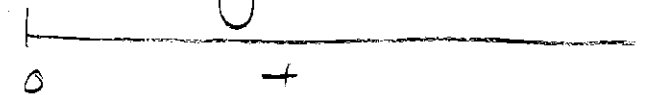


$$q < 5 : AC'(1) = 5000 - 125000 < 0$$

$$q > 5 : AC'(10) = 5000 - \frac{125000}{10^2} > 0$$

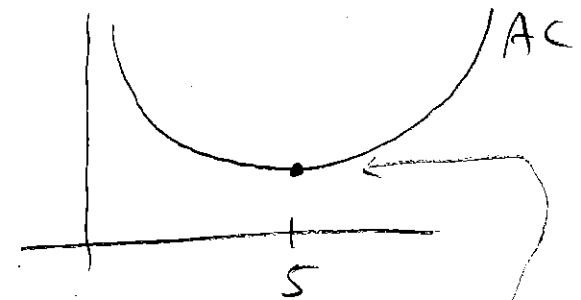
$$A''(q) = 250000q^{-3} = \frac{250000}{q^3}$$

NEVER EQUALS ZERO!



$$\text{For } q > 0 : AC''(1) = 250000 > 0$$

ALWAYS CONCAVE UP.



$$AC(5) = 50,000 \quad \frac{\$}{\text{thing}}$$

BREAK-EVEN PRICE (BEP)